

# Allan Pease

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## 11 THINGS THAT SET ALLAN PEASE APART FROM OTHER SPEAKERS & WHY YOU SHOULD BOOK ALLAN FOR YOUR NEXT EVENT

Choosing a professional speaker can be a daunting task. You need to hire the right speaker, with the right message, the right skills, the right techniques and who is able to adapt the message or training to your needs.

We've put together this list of everything you ever wanted to know about Allan as a keynote speaker, an MC, as a professional and as a person. (If it's not in here, ask for it and we will get it for you.)

### 1. You Need A Veteran Professional Speaker

- Known worldwide for his ability to engage, inspire, entertain, and motivate an audience Allan is popular with audiences in every culture.
- He has researched and field tested his methods through three decades of speaking and training to thousands of audiences throughout his outstanding career.
- Allan has authored 14 best-selling titles selling over 22 million copies worldwide including "The Definitive Book Of Body Language" & "Why Men Don't Listen & Women Can't Read Maps".
- He came from a tiny seaside Australian town to become a hugely successful salesman, entrepreneur, an internationally respected #1 best-selling author and one of the top speakers around the World.

### 2. You Need An Energetic, Entertaining Speaker

- Allan is energetic and fast-paced combining strong content in a highly entertaining delivery.
- His opening keynote speech will start your conference off with a BANG and keep everyone fired up talking about his message.
- His closing keynote sends people home energized and ready to take on the WORLD.
- Allan will connect with your audience on both an intellectual and emotional level with lots of laughter and many exclamations of 'OH I GET IT NOW!'.

### 3. You Want Meaningful, Useful Content That Your Audiences Can Take Home

- Allan isn't just a "speaker". His topics always focus on getting results, and his presentations are always engaging and humorous.
- His content is powerful, practical, easy to use and remember.
- It's very common for audience members to remember a technique or skill Allan has presented many months later and put this into action.
- He presents a series of dynamic ideas and strategies with a rare combination of fact, humour, insights and practical concepts that audience members can apply immediately to get bigger results with people.

#### **4. You Want Instant Rapport With Your Audiences**

- Allan can speak and connect with any audience from the boardroom to the shop floor. He will have your audience laughing and learning in no time.
- Allan will give your audience techniques to improve their personal and professional lives.

#### **5. You Want Someone Who Is Easy To Work With**

- Allan is available to discuss your event.
- He's very easy going, down to earth and accommodating.
- Allan believes that building a strong long-term relationship with his clients is paramount to their success so the team here at Pease International is always interested to hear any feedback.

#### **6. You Want A Custom Tailored Keynote Speech**

- Allan's schedule is controlled so he can dedicate time, energy and motivation to each individual client.
- He researches each client thoroughly and can adapt his programme to suit each audience.
- Allan stays up-to-date with new ideas, the latest technology and theories in the world of Body Language, Communication, Relationships, Sales, Networking and Training.

#### **7. You Want Someone You Can Trust**

- Allan has a prestigious client list with testimonials available on request.
- He has never missed an event and has extensive experience speaking around the world across a wide range of industries.
- You can rest assured Allan delivers time and time again.

#### **8. You Want Someone Who Is A Professional & Recognised Speaker**

- Allan is well known and respected by most of the World's top speakers on a personal and professional level.
- He has the credentials to back up his message:
  - \* Certified Speaking Professional (recipient of the National Speakers Association Australia "Award for Excellence")
  - \* Speakers Hall Of Fame
  - \* Fellow of the Royal Society of the Arts
  - \* Fellow of the Institute of Management
  - \* Fellow of the Lifewriters Association
  - \* Paul Harris Fellow
  - \* JCI Senator

#### **9. You Want Someone Who Makes You The Top Priority**

- Allan will make you look like the hero of the event.
- Your audience members will rave about your choice of speaker.

#### **10. You Want Someone Who Can Give You Extra Value**

- Pease International has a great range of books, CD's & DVD's available. These are great reference tools and reinforce Allan's message after the event.
- We supply a pre-programme questionnaire so that you can provide information that will help Allan understand your group and to tailor his speech to the audience.
- We can supply high quality photos and publicity stories for you to use as part of your event promotion.

## **11. Allan's Topics:**

- Allan delivers practical skills and techniques that will help you achieve your event objectives and ensure it's a success.
- In his series of presentations Allan will motivate you and your team
- He reveals how you can develop your verbal and non-verbal communication skills to give you the edge in your business and personal life.
- The skills and techniques Allan delivers can be applied in all areas of business including sales, customer service, human resources, training and marketing to name but a few.
- Here are Allan's 4 core presentations:-

### **Communicating For Results**

(based on the No.1 Best-Selling book - over 12 million copies sold in 50 languages)

A born achiever from a working class background, Allan discovered at an early age that he not only had a natural talent for communicating but also the ability to recognise the openings and seize the opportunities in any situation. Allan talks about the different communication styles of men & women and reveals how to communicate more effectively. He shows how you can avoid arguments, disagreements & conflicts, how to gain others co-operation and improve your own credibility.

### **It's Not What You Say... Body Language**

(based on the No.1 Best-Selling book - over 6 million copies sold in 40 languages)

Celebrated globally as "Mr Body Language", Allan is acknowledged as one of the true leaders and experts in the study of interpreting, understanding and explaining the behaviour of others. Allan will show you how to spot if someone is lying or hedging their bets, why men can never lie to women, how to get ahead in sales and negotiation - reading across the table, how you can develop instant rapport and co-operation with just a few changes to your body language and how you can read between the lines of what is said v's what is meant.

### **How To Be A People Magnet – It's Easy Peasey!**

(based on the latest Best-Selling book )

The desire to be recognised, to feel important and appreciated is all-powerful. And the more important you make someone feel, the more positively they will respond to you. Allan shows you how to make lasting first impressions, to effortlessly turn any situation to your favour, how to be a great conversationalist and make others feel important, and most of all how to become a 'human magnet'.

### **Questions Are The Answers**

(based on the Best-Selling book - over 1.2 million copies sold in 30 languages)

Top level networkers are not 'natural' or 'born'. Top level networking is a science - a learnable skill, and Questions Are The Answers, gives you the techniques and shows you how to use them, how to measure and improve your progress and what to observe when dealing with people. Allan will show you how to get interest and keep attention, how to motivate others to WANT to join your cause, how to give a powerful presentation, why the law of averages works and how to use questions effectively.